

megan gilmore

contact information

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413 17th street ne, unit a
washington, dc 20002

design and marketing skills

typography, print design and layout,
brand identity, ui design, html emails,
data visualization, mobile design,
prepress, project management

computer and technology skills

adobe creative suite, figma, sketch,
microsoft office, html and css, joomla,
wordpress, google analytics

education

rhode island school of design (risd)

graphic design certificate
providence, rhode island
2011–2013

george mason university

web database developer certificate
fairfax, virginia
2007–2008

university of nebraska at lincoln

bachelor of arts, double major political
science and anthropology | gpa: 3.5/4.0
lincoln, nebraska
2001–2005

design experience

everyaction | ngpvan

washington, dc | 2018–present
senior visual designer

sole designer for all elements of design,
from initial meetings to development and
delivery.

responsible for comprehensive ux and ui
processes for web design, landing pages,
and form design.

create engaging and dynamic layouts.

lead design presentations and reviews with
stakeholders.

utilize recent and best practice design
standards, including accessibility.

build and maintain strong relationships
with development team.

understand the capabilities and limitations
of drupal.

create brand identities and logos.

construct print reports and brochures.

design and build html emails, utilizing
html, css, and drag and drop interfaces.

build relationships with various
stakeholders of nonprofit, foundation, and
political organizations.

oversee several projects simultaneously.

conduct webinar on email design best
practices.

develop figma design libraries.

member of the dc office deib and
culture committee, fostering a positive
organizational culture that promotes a
sense of belonging for all employees.

symplicity

arlington, va | 2014–present
visual designer ii

utilize in–depth industry knowledge
of typography, type hierarchies, space,
balance, illustration, photography, color
theory, and corporate identity.

responsible for multiple projects at a time,
often with limited oversight.

create style guides, branding guidelines and
documentation.

collaborate and design hand-in-hand with
diverse project teams, including engineers,
front–end developers, ux designers, account
executives and marketing associates.

experience with agile and scrum.

strong understanding of the capabilities and
limitations of php and javascript.

mbg creative

newport, ri | 2009–2014
web and graphic designer

oversee the design of client branding from
conceptualization to implementation.

develop brand identities, logos, website and
marketing materials.

coordinate all billing and correspondence.